

[Pursuant to Schedule I (see Sections 4 and 5) to  
the Companies Act, 2013] FORM NO. INC-33

**SPICE MOA**

(e-Memorandum of Association)

MOA language:  English  Hindi

SRN of RUN

H62560305

Pre-fill

\* Table applicable to company as notified under schedule I of the companies Act, 2013

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**Table A- MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES**

1. The Name of the Company is

GROWINFINITY CONSUMER INTERNATIONAL PRIVATE LIMITED

2. The Registered office of the company will be situated in the state of

Madhya Pradesh-MP

3.(a) The objects to be pursued by the company on its incorporation are

- 1 To Carry a business of Trading and marketing of Ayurvedic, Herbal, Food supplements, Fast Moving Consumer Goods, Personal Care, Home Care, Laundry Care, Kitchen Ware, Life Style, Cosmetics, Agriculture, Farming, Cultivation, Veterinary, Clothing, Imitation jewellery, Leather Items, Paint Items, Furniture, Electrical, Electronics, Mattresses, Pillows, Blankets, Plastic Items, Crockery, Grains & Grocery Items, Stationary Items,
2. To carry on business of rendering all kinds of support services required for the retail outlets/industry of all kind like management and assisting in the maintenance of inventory control, purchase orders, product sourcing, invoicing, maintenance of day to day accounts and the like to all kinds of retail entities whether companies, firms, proprietorship concerns, individuals and others in whatever form and retailing any kind of product.
3. To carry on business as agents, distributors, retailers, dealers, super stockiest and carry and forward agencies of all kinds of products for the retail industry and especially relating to Ayurvedic, Herbal, Food Supplements, Food Products and others.
4. To undertake designing, establishing and developing on a turnkey basis retail outlet for all kinds of products including franchisee outlets of all products especially infant related products, Ayurvedic consumer products and the like for and on behalf of third parties and anywhere in India and outside India.

3.(b) Matters which are necessary for furtherance of the objects specified in clause 3(a) are

1. To act as E-Commerce platform, broker, trader, agent, C & F agent, shipper, commission agent, distributor, representative, franchiser, consultant, collaborator, stockist, liasioner, job worker, export house of goods, merchandise and services of all grades, specifications, descriptions, applications, modalities, fashions, including by-products, spares or accessories thereof, on retail as well as on wholesale basis.
2. To fulfilling the above main object company may do sale, resell, sell to consumers, operating stores, outlets, marketing through Internet, marketing to consumer, door to door marketing, marketing by print or any medium company things fit.
3. To purchase, take on lease or exchange, hire, or otherwise acquire any real and personal property and any right of precious business, which the company may think necessary or convenient for the purposes of its business.
4. To apply for tender, purchase or otherwise acquire any contracts, sub contract, licenses and concession for or in relation to the main objects of business herein mentioned or any of them and to undertake, execute, carryout, dispose of or otherwise turn to account the same.
5. To acquire from any person, firm or body corporate, technical information know-how, engineering, manufacturing and operating data lay out blue prints, useful for the design erection and operation of any plant required for any of the business of the company and to acquire any license and other flights and benefits for the attainments of the main object.
- 6 To advertise and adopt means of making known the activities of the Company or any service or article or goods developed, traded and/or dealt in by the Company in any way as may be expedient including the posting of bills in relation there to and the issue of circulars, books, pamphlets and price-lists and the conducting of competitions, exhibitions and the giving of prizes, rewards and donations.
7. To provide the job oriented training to the under graduate and graduate engineers such that they can be made employable.
8. To purchase, take on lease, rent, or otherwise acquire, settle, improve, renovate, lands and properties of any tenure whatsoever for the business of the Company.
9. To purchase, take on lease or in exchange, hire or otherwise acquire any movable or immovable property and rights or privileges which the Company may think necessary for the purposes of its business.

10. To establish, provide, maintain and conduct or otherwise subsidize research laboratories, experimental stations, workshops, and libraries for scientific, industrial, commercial and technical research and experiments; to undertake and carry on scientific, technical research, surveys and investigations; to establish and maintain agencies in India or any part of the world for the conduct of business of the Company and for the sale of any materials for the time being at the disposal of the Company.
11. To purchase, resell, manufacture, process, refine and generally deal with the raw-materials required in the manufacturing business and carry on the business of sale of such materials on commission profit sharing or other basis.
12. To acquire and undertake the whole or any part of the business, property or liabilities of any person, firm or body corporate carrying on or proposing to carry on any business which the Company is authorized to carry on, or having property suitable for the purpose of the Company or which can be carried on in conjunction therewith.
13. To enter into any agreements and arrangements with any Government or Authority, municipal or local or otherwise that may seem conducive to the Company's objects or any of them and concessions which the Company may think desirable to obtain and carry out, exercise and comply with any such arrangements, rights, privileges and concessions or any of them.
14. To enter into agreements and contracts with Indian and foreign individuals or other organizations for technical, financial or any other assistance for carrying out all or any of the objects of the Company.
15. To incur debts and obligations for the conduct of any business of the Company and to purchase or hire goods/materials, or machinery on credit or otherwise for any business or purpose of this Company.
16. To purchase, use or otherwise acquire and protect, prolong and renew trademarks, trade names, designs, secret process, patents, rights, brevets Invention, licenses, protections and concessions which may appear or likely to be advantageous or useful to the Company and to spend money in experimenting, improving or seeking to improve any patents, inventions or rights, which the Company may acquire or propose to acquire or develop.
17. To apply for tender, offers, purchase or otherwise, acquire any contracts, licenses and concessions for or in relation to the objects or business herein mentioned or any of them and undertake, execute, carry out, dispose off or otherwise turn to account the same.
18. To pay all the costs, charges and expenses of and incidental to the formation, promotion, registration and establishment of the Company including costs, charges of negotiation and development of products and contracts and arrangements made prior to and/or in anticipation of the formation and incorporation of the Company.
19. To draw, make, issue, accept, endorse, discount, execute, retire, discharge and negotiate cheque, promissory notes, hundies, bills of exchange, bills of lading, delivery Notes, warrants, -warehouse keeper's certificate and other negotiable or commercial or mercantile instruments connected with the business of the Company.
20. To remunerate by cash or by allotment of fully or partly paid shares or in any other manner whether out of the Company's profits of otherwise, to any person or firm or company for services rendered or to be rendered in giving technical aid, know-how or advice, or for any other reason which the Company may think proper.
21. To make advances upon or for the purchases of materials, goods. Machinery, stores and other articles required for the purpose of the Company.
22. To amalgamate with any company or companies having objects altogether or in part similar to those of this Company.
23. To undertake financial and commercial obligations, transactions and operations of all kinds for the purpose of the business of the Company.
24. To establish or open at any place(s) Any branches, agencies or other offices of the Company and to transact and manage the affairs of the company and to appoint Director(s), Managing Director(s), Manager(s), or such other officers and administrators, etc. as may be necessary for the efficient and able management of the affairs of the Company.
25. To remunerate any person, association of persons, firm(s), body(ies) corporate, Company(ies) for rendering services or assistance in or about acquisition of property by the Company or conduct of its business.
26. To take part in the formation, management, supervision or control of the business or operation of any firm(s), body(ies) corporate, Company(ies) or undertaking(s) and for that purpose to appoint and remunerate any directors, secretaries, managers, accountants or other experts, agents or persons.
27. Subject to the provisions of the Companies Act, 2013, to subscribe or contribute or otherwise a-tee money to charitable, benevolent, religious, scientific, national or other institutions of may be public, general or useful objects.
28. To make donations, contributions and give subscriptions to charitable institutions for public or useful objects not directly relating to the business of the Company and to establish, a-lain and support or in the establishment and support of associations, institutions, hospitals, schools, colleges, provident funds, pension funds, loans or other funds for the benefit of the public in general, staff members, employees, ex-employees and their families, directors and ex-directors of the Company and their spouses, widows and children.
29. To acquire by concession, grant, purchase, amalgamation, barter, lease, license or otherwise, absolutely or jointly with other any tracts of land, houses, estates, farms, quarries, waterways, water tanks, runways, and other works, privileges, rights and machinery, plants, utensils, trademarks and other movable and immovable properties of any descriptions whatsoever in relation to objects of the Company at any place or places in Madhya Pradesh State or any other state or states of India or in Foreign country together with such rights as may be agreed upon and granted by the government.
30. To establish, provide, maintain, and conduct or otherwise subsidies research laboratories and experimental workshops for scientific and technical researches, experiments and tests of all kinds, to promote studies and researches, both scientific and investigation and invention by providing, subsidizing, endowing or assisting, laboratories, workshop, libraries, lectures, meetings and conferences and by providing or contributing to the remuneration of scientific or technical professors or teachers and by providing or contributing to the award of scholarships, prizes, grants to students, or otherwise and generally to encourage, promote and reward studies, researches, experiments, tests and investigations of any kind that may be considered likely to assist any business which the Company is authorized to carry on.
31. To open account/s with any individual, firm or company or with any bank/s and to pay into and to withdraw moneys from such accounts.
32. To buy, refine, manipulate, import, and deal in all substances, apparatus and things capable of being used in any such business aforesaid or required by an. persons having dealings with the company either by wholesale or retail.
33. To establish, acquire, maintain, erect and construct workshops, factories and tool rooms, etc., as may be necessary for the purpose and business of the Company.
34. To adopt such means of making known the products, business and of the Company as it may deem expedient and in particular by advertising in the press, radio, television and cinema, by circular, by purchase, construction and exhibition of works of art or general interest, publication of books and periodicals and by granting prizes, rewards and donation.
35. To distribute the properties of the Company amongst the members - in kind consequent upon the Winding-up of the Company.
36. To carry on all kinds of agency business, and take part in the management, supervision, or control of the business operations of any other company, associate, firm or persons.

4.The liability of the member(s) is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

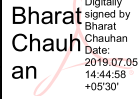

5.The share capital of the company is 


1,000,000.00
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 rupees, divided into,

100,000.00	Equity	shares of	10.00	rupees each	
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6  We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

S.No.	Subscriber Details					
	Name, Address, Description and Occupation	DIN/PAN/Passport Number	No. of shares taken		DSC	Dated
1	BHARAT CHAUHAN A3/140, Adarsh Nagar, Dewas Road, Nagziri, Ujjain – 456010 Madhya Pradesh (IN) Business	ANNPC2837R	9000	Equity	 Digitally signed by Bharat Chauhan Date: 2019.07.05 14:44:58 +05'30'	05/07/19
2	KRISHNA CHAUHAN A3/140, Adarsh Nagar, Dewas Road, Nagziri, Ujjain – 456010 Madhya Pradesh (IN) Business	AGAPC4094L	1000	Equity	 Digitally signed by SMT KRISHNA CHAUHAN Date: 2019.07.05 14:45:45 +05'30'	05/07/19
Total Shares taken			10,000.00	Equity		
				Preference		

Signed before Me					
Name	Address, Description and Occupation	DIN/PAN/Passport Number/ Membership Number	DSC	Dated	
ACA	Akshay Kumar Jagisot	LG-25, SHREEVARDHAN COMPLEX, 4 , SOUTH TUKOGNAJ, RNT ROAD , INDORE, MADHYA PRADESH, 452001 INDIA CHARTERED ACCOUNTANT	424638	 Digitally signed by Akshay Kumar Jagisot Date: 2019.07.05 14:46:28 +05'30'	05/07/19

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